Audrey's society whirl



The Fragrance Foundation honors their best at 2023 Awards Luncheon



TFF Award

The Fragrance Foundation (TFF) held the 2023 Awards Luncheon on Thursday, April 4, 2023, at Cipriani 42 in New York City emceed by Cheryl Wills, Author & TV Personality Spectrum News NY 1. After zealous greetings from Jerry Vittoria, Chairman, TFF & President,

Fine Fragrance Worldwide Firmenich, and Linda G. Levy, President of TFF, the premier perfume organization revealed the 2023 Honoree for Lifetime Achievement Perfumer is Anne Flipo, Master Perfumer at IFF. Flipo has been at IFF 20 years and in the industry as a perfumer 35 years. Her creative achievements and fragrance success stories in the USA and around the globe include classics in a multitude of brands such as Lancôme, Jo Malone, Frederic Malle, Givenchy, Coach, Calvin Klein, YSL, Paco Rabanne, Viktor & Rolf, and many more. This prestigious honor will be celebrated as well as previously announced Hall of Fame Honoree Nicolas Hieronimus, CEO L'Oréal at TFF's annual iconic event at the David H. Koch Theater at Lincoln Center June 15, 2023.

During lunch, emcee Wills regaled guests with anecdotes from her beautifully illustrated children's book "EMMA," which chronicles the story of



The Fragrance Foundation Atmosphere at Cipriani 42nd Street

her great great grandparents Emma and Sandy Wills. Upon departure, guests were given an autographed copy.

"On behalf of all of us at

The Fragrance Foundation, we congratulate the TFF Awards Finalists announced today as well as the 5 category winners. This year we had more awards

nominations than ever before which validates the consumer's high engagement in the fragrance category & their growing fragrance collections. We look forward to celebrating fragrance, announcing all TFF Awards winners & honoring Nicolas Hieronimus & Anne Flipo when we return

to Lincoln Center for the TFF Awards signature event," said Linda G. Levy, President of The Fragrance Foundation. To learn more about the event's elegant luncheon and to view the 2023 finalists, visit the TFF website, www.fragrance.org. All categories and finalists are highlighted on TFF Instagram @fragrancefoundation.

TFF is the premier resource for industry expertise, innovation, and education. United under the mission statement "to inspire the world to discover the artistry and passion of fragrance," TFF is devoted to nurturing talent, engaging consumers and driving disconsumers and driving disconsumers and driving disconsumers and driving disconsumers and driving disconsumers. versity, equity and inclusion. Through its signature initiative, #FragranceForwardTFF, TFF is making the industry accessible, welcoming and diverse through the collective power of its 200+ members and an unwavering commit-ment. Follow TFF on social media: @fragrancefoundation. (Photo Credit: Regina Fleming Photography)



Tai Beauchamp, Helen Shelton, Linda G. Levy, Cheryl Wills, Teri Johnson, Malaika Jones



Sharné Jackson, Ruth Dilone, Salomé Hernandez, Nicole Molina, Linda G.



Jerry Vittoria, Chairman, TFF & **President, Fine Fragrance Worldwide** Firmenich



Helen Shelton, Cheryl Wills, Linda G. Levy, Melba Wilson



Linda G. Levy, Sophie de Burgh, Cheryl



Linda G. Levy, Sarah Hannawi, Cheryl



Linda G. Levy, Javier Zotes, Cheryl



Linda G. Levy, April Long, **Cheryl Wills**



Bernardo Möller, Avril Graham, Giancarlo Perez



Arva Rice, Musa Jackson, Harriette Cole



Sharné Jackson, Terrence



Arva Rice, Chris Collins



Linda G. Levy, April Long , Cheryl Wills