7 Trends to Try Now!

The Hot New Makeup Color, Fresh Fragrances and More Fall Beauty Finds

1 / Pumpkin-Spice Makeup

Yes, it’s a thing, and it looks great on all skin tones, says makeup artist Patrick Ta, who created a custom lip color for Priyanka Chopra Jonas by combining terra-cotta and cocoa hues. For your eyes and cheeks Ta recommends a warm brown palette. He applied his own Monochrome Moment Velvet Blush in She’s Seductive, available at Sephora later this month.

Go Orange for Fall
Maybelline New York Made for All Lipstick in Spice-for-Me, $7.49; at drugstores

Try It on Your Nails, Too
Paintbox Nail Lacquer in Like Spice, $22; paint-box.com
2 Greener Perfumes
From reusable packaging to cleaner ingredients, the perfume world is embracing sustainability. “While there is still much to be done, it’s a journey fragrance houses and manufacturers of fragrances are committed to,” says the Fragrance Foundation president Linda G. Levy.

3 Setting Powder
If you’ve never bothered applying a setting powder, these new ones will make you a convert. They’re nearly invisible (no caking) and create a flawless effect that’s like having a real-life filter on your skin.

FOR A MATTE FINISH
Anastasia Beverly Hills Loose Setting Powder, $36; anastasiabeverlyhills.com

FOR A RADIANT FINISH
Cover FX Illuminating Setting Powder, $35; coverfx.com

4 Manuka Honey
This type of honey is in everything from cleansers to eye creams. “Manuka is more antibacterial than traditional honey, plus it’s extremely nourishing,” says wellness expert Dr. Amy Shah. We love this nonsticky balm, which can be used anywhere that needs some TLC.

L’Oréal Paris Age Perfect HydrA-Nutrition Manuka Honey All-Over Balm, $24.99; lorealparisusa.com
Potent Toners

New formulas deliver skin-boosting ingredients like retinol and vitamin C in one swipe. To prevent irritation, avoid combining them with other treatments, says dermatologist Dr. Rosemarie Ingleton.

ASSIGNMENT

Feathered Brows

Forget those perfectly microbladed arches that you’ve seen on Instagram. Now pros are choosing a more natural look, says makeup artist Kale Teter, who works with Ashley Graham. Use a pencil to fill in any sparse spots, then sweep the hairs upward with a brow spoolie, and you’re done!

Revlon ColorStay Brow Pencil, $8.99; ulta.com

Liquid Shadows

Why spend precious minutes on eye makeup when you can apply it in seconds? These liquids go on as easily as lip gloss. Just dab on your lids, then use your ring finger to blend it in a “windshield wiper motion,” says Giorgio Armani Beauty makeup artist Tim Quinn.

Kosas 10-Second Eyeshadow, $28; kosas.com

Giorgio Armani Beauty Eye Tint, $28; giorgioarmani beauty-usa.com

Avon Glimmershadow, $10; avon.com