



2010 FIFI® AWARDS: **INTERIOR SCENT COLLECTION AWARD**

The 2010 FiFi® Award for Interior Scent Collection of the Year will be presented at the 2010 FiFi® Awards Ceremony on June 10, 2010 at the Downtown Armory in New York City.

Only member companies are eligible to submit entries. Non-member companies are required to either become members of the Foundation or pay an entry fee.

An award will be given in this category for a collection consisting of either **two or more** of the following categories: **candles, potpourri, diffusers, electric and other significant interior scent applications** (e.g. a collection of candles, diffusers and potpourri) OR two or more items in a category (e.g. a collection of ten candles in different scents or a collection of five diffusers, etc.)

In order to participate in the Interior Scent Judging, the product must have been introduced in 2009.

Each company eligible to participate will be required to have one representative present at the Judging to showcase their product to the panel of judges and answer any questions they might have. The judging will take place on **March 18, 2010**. The panel of judges is made up of beauty editors, retailers, perfumers and the trade press. FYI, judging scores can be affected if there are no representatives from the company present to answer the judge's questions.

For your product to qualify as a nominee, please **fill out the enclosed form and return it to The Fragrance Foundation, with the product, by Friday, February 19, 2010**. A **color photo of the collection should be sent via email to Lilia Nicoletti (lnicoletti@fragrance.org) by Friday, February 19, 2010**, as well. No submissions will be accepted after this date. All entries will become the property of The Fragrance Foundation.

